

## TRAINING DECORATING ACCESSORIES VEIL AND FAMILY TO INCREASE REVENUE AND TOURISM IN KENAGARIAN PAYO LUBUK SIKARAH DISTRICT CITY OF WEST SUMATRA SOLOK

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### ABSTRACT

The problem faced by the people in the District of Lubuk Sikarah Payo Solok is a lack of knowledge and skills of the communities in the field of fashion, especially in decorating the veil and make accessories. The method used in accordance goals in training. The results of the implementation of the training activities create various accessories that housewives and teenagers (PKK) in Kanagarian Payo Solok, it has the ability and skill in making accessories in various forms by 75%, and the participants have to understand and have base makes a wide range of accessories by 80%. This can be seen from the shape hijab accessories and brooches generated sufficient quality. This is because the participants were seriously and earnestly to follow and activities make hijab accessories. The capacity of the hijab accessories making techniques, participants also have the skill by 85%.

**Keywords :** *Hijab Embroidery, Training, Accessories*

### INTRODUCTION

The development of a regional economic development is strongly influenced by the region's ability to manage and optimize all the potential of its regions. Opportunities to optimize and manage all of the potential areas that exist at present are very open and have the opportunity and the prospect of a bright future. This is in line with the implementation of the regional autonomy era, where each region is required to optimize the management of its local potential. Orientation and focus on activities of potential areas of optimization and management is intended to increase the income and general welfare of society at the same time. In addition, the optimization potential of the

region is also expected to increase the independence of local communities. Through such a manner expected of all levels of society enjoying equitable development results in accordance with the level of prosperity they deserve. Such conditions may only be realized if citizens have the knowledge, skills, values and attitudes to support the implementation of the development. Various attempts have been made by the government are: empowering PKK (Family Welfare Guidance) through the study group, coaching skills, counseling on health, education, agriculture and others.

However, because the number of people very much, especially women, are very limited funds and educational background of women who are still relatively low, then those efforts still have not shown satisfactory results. Programs are practical, inexpensive, quick and ready to think about and prepare for. Communities through service activities which is one of the missions of Tridharma college, participated to overcome the above problems. One of them Padang State University (UNP) through the Service Institution The People perform various community service prioritizing poverty alleviation, especially shaping and encouraging people to improve family economic income areas of West Sumatra. Solok is one area that could potentially increase tourism one District of Lubuk Sikarah Payo village, Solok West Sumatra province geographically located on 0o43 "-0 o47,15" latitude and 100o 35 '= - 100o37'30 "BT. The location is easy to reach Payo agro-tourism area of Solok with mendaraan 4 wheels via a paved road for + 30 minutes apart from that, the location of Solok also found in the middle or surrounded Solok regency. Nagari Payo have economic potential is huge in various sectors such as plantation sector business activity estates include plantation crops and other plants were made by dinagari Payo various activities attractions plantations can be either pre-production (breeding), production, and postproduction (processing and marketing) ,

However, to support the existing agro need for houses souvenir thus providing enjoyment for visitors that there is, in addition to the tourists see results plantations can also see handicraft-craft surrounding communities such as souvenirs, decorative headscarves, traditional local food. However, until the present time, all of the available potential seems not yet be managed optimally, since the level of availability of facilities and human resources support personnel are still relatively lacking. Therefore, many

people, especially women and mother-housewife, joined several group activities for the women to increase their knowledge and skills, mother, housewife and teenagers who drop out of school, but they are still low knowledge and skills in a variety of sewing techniques. It is necessary to improve their knowledge and skills, especially in the field of embroidery veil with different variations and models. Then the people of this region is one of the lower economic level, so do a guided village Community Service Organization Padang State University. These service activities will be the provision of knowledge and skills in the field of making and embroidery headscarf. When they understand and have the skills to embroider, they would be able to make the hijab for themselves and can become an entrepreneur with a wide range of models. It is expected to be beneficial and improve its economic value, so as to improve the welfare of the community.

The purpose of this public service activities is to increase knowledge and skills of embroidery hijab on women and teenage dropouts in Kenagari Payo Solok City to develop a people economically independent. By providing training in order to improve the skills of making the veil with a variety of embroidery, sehigga mothers and dropout are not economically productive can increase family income. Seeing these circumstances, we conduct development activities for housewives through skills training with the aim of future they will be more productive and can generate economic income on their own without relying maintenance to her husband or family without leaving their usual routine everyday.

The type of business skills that we teach in the form of a modified hijab, which could be a plus as creative ideas make ornaments, either in the form of letters and pictures on the headscarf innocent child and expected to have a sale value to be marketed widely in the general population, especially in the District of Lubuk Sikarah Tanah Garam Kenagarian Payo.

## METHOD

The goal of the training skill of creating this scarf embroidered variations are mothers and dropout, as well as those considered to have the willingness and ability to acquire such skills. For the first time The priority is, the group that fostered, by the PKK with minimal finishing primary school education. With a target to train as many

as 15 women (mothers house dates and teenagers), or members of the public who have the motivation to train and form a cadre who could be an example, as well as the environment of village extension.

The methods in the implementation of community service are: (1) The lecture and question and answer method used to introduce the knowledge and skills provided. Lecture given when deliver the clothing materials, materials and equipment used as well as the steps involved in creating garments. Furthermore, the frequently asked questions about what material is explained. Debriefing also serves to determine the extent of participants' understanding of the material provided, (2) Method of demonstration given in the process of making the veil embroidered variations. Like taking a measure, make patterns, embroidery techniques with a variety of models and variations, (3) training method used for the formation of the participants skills in embroidery scarf variations directly carried out on-site activities,

This devotion is conducted in cooperation between the institution and lecturer LPM UNP KK in Kenagarian Payo District of Lubuk Sikarah and Village Land Salt Kenagarian Payo Solok. The evaluation results are expected to provide inputs for the implementation team devotion as the end point is it can help improve their skills.

Activity in the service begins at the stage of preparation and implementation of the program. In the implementation of the program is done, among others: (a) Inventory of materials and tools that will be used as well as the preparation of materials to be provided. (B) Extension of knowledge and skills of the veil material, materials and equipment used as well as the steps involved in creating a headscarf. (C) questions and answers about what material is explained. Debriefing also serves to determine the extent of participants' understanding of the material provided. (D) Training clothes-making process with the use of a standard pattern. As good embroidery techniques, the techniques and methods used, and (e) duty assignment and discussion, which is given to the participants to support the activities carried out and then discussed together.

## **RESULTS AND DISCUSSION**

### **Results Community Service**

Community service activities through counseling and training has provided significant results for all concerned. As for some of the results already achieved are: for

participants, implementers and Community Service Organization UNP. The participants are housewives and teenagers (PKK) in Kanagarian Payo Solok, at the time of the training material seen 25% of the participants already exist that can do embroidery and manufacture of broaches the veil, while 75% of participants were still hesitant in doing needlework , This is because the participants. for the first time to gain knowledge about making the work of a wide variety of jilban and brooches. Because during this time they just go through life as a housewife and part of farming.

The participants also have to understand and have basic skills in embroidery as seen when the first participant selects an image pattern and a pair of ram to scarf will do embroidery. This is evident from the pattern made fitting and appropriate to the image that has been given. While the no less successful groups form a flower head scarf as seen in the form of embroidery that is not neat and it took some time guidance. The capacity of doing embroidery techniques of coaching is done looks participants have the skills of 85%. This is evident from some of the group managed to make embroidery on the veil in accordance with the pattern image provided evenly and neatly on any given image pattern. This happens because most participants have been able and accustomed to doing needlepoint. Meanwhile, another 15% have not been so satisfactory in making embroidered headscarf. This is seen in the results of the product, which initially is an existing plain headscarf pictures of flowers on the veil, the result is maximal because it can provide help and pengalaman to participants in making ornaments on jilba that can add value to the veil.

The second activity that do make a brooch veil, of the activities carried out after a given direction and guidance by a team of community service Padang State University participants began menjobab make brooches hijab so that participants gain experience and knowledge in the manufacture of broaches the veil, from the results shown 85% of participants had managed to make a brooch hijab in accordance with what they want. While 15% still can not, it means 15% still need guidance in terms of both technical as well as how to sew a brooch derived from such fabrics.

The participants also have to understand the business opportunities the family of kempuan knowledge and skills of all kinds of accessories. Besides, they seem to have a high enough motivation to try to improve their skills in order to increase family

income. Mother, housewife and teenagers (PKK) in Kanagarian Payo Solok City, is now beginning to understand that the techniques in making various aksesoris hijab can be a source of family income.

Implementing Team of the Department of Family Welfare can gain practical experience in developing training and improving skills in the field of dressmaking. Tim Department of Family Welfare has been able to establish mutually beneficial cooperation with the community Payo Solok especially members of the PKK, to help people have the knowledge and skills so that they can become independent in the future.

UNP Public Service Agency, implementation of service activities have increased one Tri Dharma College UNP in realizing the vision and mission of the community service. UNP Public Service Agency has indirectly helped the Government in creating jobs in order to reduce unemployment and poverty. This activity is expected to improve the cooperation between city government and the UNP with the area, in order to reduce unemployment and poverty in the future.

#### **a. Discussion**

In the everyday life of man is inseparable from a variety of activities, including work. To meet the needs of human life have to work. But if someone does not have a skill / skill, then his life so unemployment. To tackle unemployment, needs work. One skill that can be had is if one can and has kempuan in the field of sewing techniques. By having the technical skills of sewing, and one can create various poduk marketable. Example: to have a technique kempuan embroider various types of hijab accessories and so on.

In accordance with the training techniques of embroidery in order to improve the knowledge and skills of the mother-housewife, teenager Payo Solok has given quite successful participants are mothers of household and adolescents (PKK) in Kanagarian Payo Solok, it has had ability and skill in selecting materials suitable for various embroidery techniques by 75%. This is evident from the way elections are conducted participant materials, where the materials used is very suitable and perfectly with the embroidery technique used in creating variations hijab accessories.

Based on the above opinion, the quality can be analyzed by specific criteria or objects on the results so produced. A good quality or to be free from faults or damage and contain the characteristic idiosyncrasy. Because of the quality referred to anything that determine customer satisfaction, it is a new product can be said if the quality in accordance with the wishes of customers, and can give rise to appeal to potential consumers. In accordance with the purpose of tailoring technique itself is to create a beautiful and harmonious decoration on a product. To produce devices of good eating quality, it would require minimum standards on yield. Participants also has skills in making various kinds of accessories by 85%.

All this activity is carried out can be seen from the high participation of Wali Nagari Nagari Payo Solok, and all members are very encouraging and expecting all this activity was a success, to enhance the skills and abilities of the participants. Then it is also supported by the availability of infrastructure, implementation of activities in the meeting room of the PKK. Interest and motivation high enough from the participants during the event, it can be seen almost all of the participants to follow the activities properly and sincerely, in addition to the good cooperation among fellow participants. The location is not too far from the city center, making it easier for implementers / instructor to bring the materials used.

In conducting this service there are several obstacles faced include very diverse in terms of human resources background of the participants, then the first time doing a variety of accessories, has slowed the process of improving their skills and abilities. But with patience and perseverance of the trainers turned out to have been able to get them to participate in this event seriously and sincerely. Limited funding activities, because the place needs a fairly large transportation costs and the participants exceeded the target plan / proposal, the result there are few materials and tools that should be owned by every participant can not be met.

## CONCLUSION

### 1. Knot

From the implementation of community service activities through training to improve the knowledge and skills of sewing techniques mothers, teenagers Payo Solok, a number of conclusions as follows:

1. The participants are mothers and young households (PKK) in Kanagarian Payo Solok, it has the ability and skill in making accessories in various forms by 75%. This is evident from the activities undertaken by participants, which matches the activities carried technique performed, making products from the embroidery accessories that look presentable, not shrink so that the product to be qualified.
2. The participants also have to understand and have a wide range of accessories make the basis of 80%. This can be seen from the shape hijab accessories and brooches generated sufficient quality. This is because the participants were serious and sincere in following and conducting making hijab accessories.
3. Ability hijab accessories making techniques, participants also have the skill by 85%. This is evident from some of the group managed to make embroidered headscarf and brooch. Besides, the participants have an interest and high motivation of this activity. It is characterized by the number of participants who survived from the beginning to the completion of the activity numbers are still 100%.

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