

DEVELOPMENT OF TUTORIAL VIDEO MEDIA FOR TRADITIONAL DANCE MATERIALS IN CULTURAL ARTS LESSONS

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ABSTRACT

This study aims to analyze the development process, the level of validity, the level of practicality, and the level of effectiveness of developing video tutorial media for traditional dance materials in Cultural Arts lessons in Junior High School (JHS). There are three analytical techniques used to process data from product development, namely content analysis, descriptive analysis, and t-test analysis. The results of this study show that the development of video tutorial media in traditional dance masters uses the Research & Development (R & D) method with a model of development analysis, design, development, implementation, evaluate (ADDIE). The results of the overall student response showed a very backward response because it was used without obstacles which had fatal consequences to the use of video tutorial media in traditional dance material, namely *Andun* dance in cultural arts lessons. The results of the overall student response showed a very reversed response because it was used without obstacles which had fatal consequences to the use of medial video tutorials on traditional dance materials, namely *Andun* dance in cultural arts lessons. The results of the questionnaire based on the effectiveness test on the development of video tutorial media found that many students like cultural arts lessons, students are more interested and motivated in learning by using video tutorial media, students tend to be active in learning and their curiosity increases. It can also be seen from the observation sheet that students' interest in learning with video tutorial media has increased.

Keywords: Development, Video Tutorial Media, Cultural Arts.



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INTRODUCTION

Education is one of the efforts to create an atmosphere and learning process so that students actively develop their potential to achieve the personality, intelligence, self-control, and skills they need. Education plays an important role in preparing quality human resources. Education must be managed in a quality manner. Humans have educated beings, in need of education, capable of being educated and educated (Chandra et al., 2021).

The role of a teacher amid a pandemic is rarely referred to as the front guard against COVID-19. One tool that can help teachers in teaching is the media (Fernandes et al., 2020). Learning media is anything that can mediate or channel messages from sources in a planned manner, resulting in a conducive learning environment where recipients can complete the learning process effectively and efficiently (Asyhar, 2012). Learning media itself mainly teaches students who have less ability to understand the instructions conveyed by the teacher. During this pandemic, video tutorials are a resource that can help teachers study at home. Learning media through video tutorials is also considered entertaining and students don't get bored while learning increases student motivation (Leach & Hadi, 2017).

Based on the results of observations on September 19 2021 conducted by researchers at the JHS, namely at JHS 2 Bengkulu Selatan, the learning process for arts and culture has been face-to-face since mid-August 2021, it's just that the teaching and learning process is slightly different from the learning process face-to-face teaching in general. The difference is that nowadays the number of students in one class is less than usual, that is, in one learning class the number of students is only 15 to 20 people or half of the face-to-face learning process in general whereas the number used to be up to 30 people in one class. In the face-to-face learning process now the time is 1 x 25 minutes. The reason for reducing the learning process time to 1 x 25 minutes is to reduce students or the surrounding community so that it doesn't take too long to leave the house because the spread of the COVID-19 virus is still rampant. Limited learning time makes it difficult for students to understand the material and the teacher must be able to complete the learning task correctly, while the teacher uses textbooks to convey the material. Therefore it is necessary to develop innovative learning media through the development of information and communication technology, such as video media so that learning does not become monotonous and enjoyable.

Based on the problems found and the researchers observed students in class VIII, namely the development of video tutorial media helped to know and learn the dance moves. As for some developments from video tutorial media in the learning process according to Aqib (2013), namely clearer and more interesting learning, more interactive learning processes, time and energy efficiency, improving the quality of learning outcomes, learning can be done anywhere and anytime, fostering attitudes positive learning towards learning processes and materials, increasing the teacher's role in a more positive and productive direction. The development of video learning media has advantages and disadvantages. The advantages of video media in learning are that it can briefly draw attention away from other external stimuli, difficult presentations can be prepared and pre-recorded, it allows teachers to concentrate on presentations during class time, and for students it saves time and recordings can be played repeatedly, the volume can be adjusted. , projected images can be frozen for viewing, and moving objects can be viewed more closely. The disadvantage of video media in learning is that communication is one-way and must be balanced to find a good form of feedback, it cannot perfectly display the details of the objects presented and requires expensive and complex equipment.

The material that will be provided for the development of video tutorial media for traditional dance material is the *Andun* dance from Bengkulu Selatan. From the video tutorial media, there will be 3 *Andun* dance movements from male dancers and female dancers. In the *Andun* dance itself, there will be 3 movements, namely the opening movement. Move forward with an upright body position, look straight ahead and both hands open to the left and right. Male dancers position their hands at ear level while female dancers are at shoulder level. This movement is carried out when the feet are backward with the body in an upright position, the gaze is straight ahead and the fingers of both hands are clenched. And the last movement is the stretching motion. This movement is done when the foot moves backward or forward. The direction of the gaze is straight ahead and stretch both hands to the right and left. For male dancers, the position of the hands is oblique to the right and left, while for female dancers, they are stretched to the left and right, almost parallel to the shoulders.

Learning media is used as a tool to convey information from the teacher to students and involve students' thoughts, feelings, concerns, and interests to enhance learning. With the help of the media, the teacher can present learning material in audio-visual form, for example moving images combined with writing, and the material presented looks more interesting. This facilitates the delivery of material by the teacher, and students can learn

anywhere and anytime, not just fixated on explanations when the teacher explains learning, especially in learning arts and culture. Based on the thoughts above, the researcher is interested in examining the problem of learning media in high schools, so the researchers chose the thesis title "Development of Video Tutorial Media for *Andun* Dance Material in Cultural Arts Learning in JHS".

METHODS

The type of research used by researchers is R&D which is also called development research, namely research methods used to produce certain products by testing the effectiveness of these products. The model used in the development of this diagnostic test is the ADDIE model which is a systematic learning design model. Branch (2019); Muruganatham (2015); Suasti et al (2018) suggest that the ADDIE model seen from the development steps is more rational, systematic, and complete. The selection of this model is based on the consideration that the ADDIE model is systematically arranged and based on theoretical learning design. The model used in the development of this diagnostic test is the ADDIE model which is a systematic learning design model.

The subjects in the study were students of class VIII C at JHS 2 Bengkulu Selatan, which consisted of 32 students. The object of research is the development of video tutorial media on traditional dance material, namely the *Andun* dance in junior high schools. Research Instruments The instruments designed and arranged based on research objectives are preliminary study instruments, expert validation instruments, and product trial instruments. Data collection methods used in this study are observation, interviews, and questionnaires. analysis of validation results, reliability, and analysis of student responses.

RESULTS AND DISCUSSIONS

This development research produced a product in the form of learning media, namely video tutorial media for traditional dance material in Cultural Arts lessons at JHS. This study used the ADDIE model research and development approach. Research and development are carried out with 5 stages namely Analysis, Design, development, Implementation, and Evaluation.

3.1 Video tutorial media development process for traditional dance material in cultural arts lessons

3.1.1 Analysis stage (Analysis)

At this analysis stage, there are three stages, namely, curriculum analysis, needs analysis, and student analysis.

Curriculum Analysis

The researcher carried out an analysis process of the curriculum used, namely the 2013 curriculum in arts and culture subjects. The researcher analyzed the Basic Competency (KD) in traditional dance art and culture lessons in class VIII found in KD 3.1 and 4.1. Traditional dance material is very broad material which includes the meaning of traditional dance, the function of traditional dance, and the uniqueness of traditional dance movements. After being observed, researchers know whether learning arts and culture on traditional dance material can be understood and practiced by students. In the 2013

curriculum students are required to not only learn about knowledge but also emphasize aspects of attitudes and skills. Thus, teachers are also required to be able to develop learning media that will be used according to the needs of students so that learning becomes more interesting and not boring because learning media is an integral part of the teaching and learning process to achieve learning goals.

Needs Analysis

A needs analysis was carried out at JHS 2 Bengkulu Selatan by observing several students to express and determine the basic problems they experienced when carrying out the process of learning arts and culture. Based on the results of observations in the field of arts and culture lessons on traditional dance material, it is known that: 1) traditional dance material seems boring because the media used by the teacher is only from textbooks and worksheets; 2) the material being taught has not been fully delivered by the teacher because there is a time limit in the learning process, especially in the delivery of practice; and 3) in the learning process many students are still indifferent and noisy.

Student Analysis

The researcher analyzed the students in class VIII C, which consisted of 32 students, consisting of 16 boys and 16 girls who were in their teens. The results of the analysis found that students in class VIII were on average around 11-15 years old.

3.1.2 Design stage

At this stage, it will be determined how the video tutorial media in arts and culture lessons on traditional dance materials will be designed to be a useful learning medium for students. After the preparation is carried out, the next step is to develop the product concept. In compiling the concept of video tutorial media products, there are several stages, namely the preparation of materials, and the creation of shooting scripts.

3.1.3 Development stage

What is done in this stage is to test the validity of the development of video tutorial media on traditional dance material in *Andun* dance. Assessment of this development product is carried out by media expert validators and material experts.

Material validation results

Video tutorial products on traditional dance material (*Andun* dance) are shown and assessed by 2 expert validators with certain qualifications. the designation of the Aiken's V Index value for each material eligibility item ranges from 0.67 to 1.00. Due to the calculation of the Aiken's V Index for each material/presentation eligibility item, 8 items are declared to have high validity, and 1 item is declared to have moderate validity. Furthermore, the reliability of the instrument was tested so that the tutorial video product (*Andun* dance) could increase understanding of the concept of material in traditional dance material (*Andun* dance) to be more reliable in terms of the feasibility of the material/presentation. Instrument reliability value is calculated using Interreter Reliability. The reliability results of the material reliability are 89%.

Media validation results

Video tutorial products in the media validation test on traditional dance material (*Andun* dance) are shown and assessed by 2 expert validators with certain qualifications. Media validation results showed the Aiken's V Index value of each media eligibility item ranged from 0.83 to 1.00. Due to the calculation of Aiken's V Index for each media feasibility item, 19 items were declared to have high validity. Furthermore, the reliability of the instrument was tested so that the tutorial video product on traditional dance material (*Andun* dance) is more reliable in terms of media feasibility. Instrument reliability value is calculated using Interreter Reliability. The result of medial feasibility reliability is 79%.

3.1.4 Implementation stage

Student responses to the learning media in this study were carried out on October 20, 2021. The results of student responses to video tutorials on traditional dance material (*Andun* dance) in the Cultural Arts lesson. Based on the data, it can be concluded that the use of video tutorials on traditional dance material (*Andun* dance) is categorized as very good because it is used without problems that can be fatal.

3.1.5 Evaluation stage

The research was conducted in class VIII C at JHS 2 Bengkulu Selatan. The sample in this study was class VIII C of JHS 2 Bengkulu Selatan. In this study, the researchers gave a research questionnaire to students. Where the questionnaire consists of 10 questions about arts and culture lessons, for example, like, do students like arts and culture lessons, are arts and culture lessons not boring, do teachers use instructional media when teaching in class, are using video tutorial media students more interested in learning and so forth. And the results of the research questionnaire showed that many students liked arts and culture lessons, students were more interested and motivated in learning by using video tutorial media, students tended to be active in learning and their curiosity increased. It can also be seen from the observation sheet that students' interest in learning with video tutorial media increases.

3.2 Discussion

The development of video tutorial media on traditional dance material (*Andun* dance) is to the problems encountered, namely due to the COVID-19 pandemic so that the time for learning arts and culture at schools is shortened to 1 x 25 minutes. With the limited time, the teacher has difficulty conveying material, especially for practice. So that researchers want to develop an interesting and not boring learning media, namely by developing medial video tutorials.

The results of the analysis that has been done found a problem. The problems that occur based on the results of observations are that there are still many students who are indifferent to learning arts and culture, there are still many students who are noisy and do not pay attention to the teacher who is teaching because students get scores below the KKM (75). In addition, students also think that learning arts and culture is easy.

The second analysis is a needs analysis conducted at JHS 2 Bengkulu Selatan by observing several students to express and determine the basic problems experienced when carrying out the process of learning cultural arts. Based on the results of observations in the field of arts and culture lessons on traditional dance material, it is known that: 1) traditional dance material seems boring because the media used by the teacher is only from textbooks and worksheets; 2) the material being taught has not been fully delivered by the teacher because there is a time limit in the learning process, especially in the delivery of practice; and 3) in the learning process many students are still indifferent and greedy.

The third analysis is student analysis. The researcher analyzed the characteristics of students in class VIII C with a total of 32 students. Based on the characteristics above, students in grade VIII junior high school at this age experience the main cognitive development experienced is formal operational, who can think abstractly by using certain symbols or operate formal logical rules that are no longer related to abstract objects. concrete, such as increased analysis, the ability to develop a possibility based on two or more existing possibilities, and the ability to draw generalizations and inferences from various categories of objects. So that in the learning process, the teacher should create learning that is more interesting so that it is easy to understand and not boring besides one thing, namely by developing this video tutorial media.

The results of the feasibility of video tutorial media on traditional dance material (*Andun* dance) show that the video tutorial media on traditional dance material (*Andun* dance) as a whole is very suitable for use in learning. The material feasibility of video tutorials on traditional dance material (*Andun* dance) is proven by the validation results from the material and media aspects. The development of video tutorial media assessment instruments on traditional dance material (*Andun* dance) is an adaptation of the BSNP.

Material feasibility was validated by 2 material aspect validators. In the tutorial video media on traditional dance material (*Andun* dance), the assessment is divided into aspects of the suitability of the material, and presentation techniques. The material in the video tutorial is by the existing syllabus. So that the material to be taught is by the learning objectives.

Video tutorial media on traditional dance material obtained valid validation results. Based on these results, it shows that the tutorial video media on traditional dance material (*Andun* dance) is in the very proper category to be used in terms of material aspects.

The feasibility of the design was validated by 2 media aspect validators. The feasibility of media in video tutorials on traditional dance material (*Andun* dance) consists of aspects of material content, video appearance, usability/feasibility of video tutorials as teaching materials, and the suitability of video tutorials with traditional dance material. The design used in the video tutorial media is the accuracy of the music in the learning videos, the appropriateness of the colors in the video, the accuracy of selecting the font, the quality of the image, and the quality of the sound. Video tutorial media on traditional dance material (*Andun* dance) obtained valid validation results. Based on these results, it shows that the tutorial video media on traditional dance material (*Andun* dance) is in the very feasible category to be used in terms of media/design aspects.

The results of student responses to video tutorial media on traditional dance material (*Andun* dance) in this study were carried out on October 20, 2021. In this study, the researchers provided a questionnaire with 10 questions.

The results of the analysis of student responses to video tutorial media on traditional dance material (*Andun* dance), namely, students are happy and interested in learning arts and culture. Almost all students are enthusiastic and eager to learn by using video tutorial media on traditional dance material (*Andun* dance), besides that students also understand the material and can practice *Andun* dance well.

This proves that video tutorial media on traditional dance material (*Andun* dance) is in a very good category to be used in learning. Based on the results of the student's responses, it can be concluded that the tutorial video media on traditional dance material (*Andun* dance) is very well used in learning.

The sample in this study was class VIII C of JHS 2 Bengkulu Selatan. In this study, the material provided was traditional dance (*Andun* dance). Video tutorial media is a media that presents audio and visual which contains learning messages both containing concepts, principles, procedures, and application theory to help understand a material. To see how effective the video tutorial media is on traditional dance material, namely *Andun* dance, in class VIII cultural arts lessons, it can be seen from the questionnaire for students and the observation sheet. Which of the student questionnaires has 10 questions about arts and culture lessons? In addition, it can also be seen from the learning process, namely, students learn by using video tutorial media by viewing video tutorials that have been made by the teacher and the teacher sharing the video link to the WhatsApp group so that students can learn through the video anywhere and anytime. Furthermore, in the next meeting students who do not understand or some students are embarrassed to ask about traditional dance material can ask the teacher directly and the teacher explains it again.

CONCLUSION

Based on research data regarding the development of video tutorial media on traditional dance material, namely *Andun* dance in class VIII JHS 2 Bengkulu Selatan, several conclusions were obtained to answer the formulation of the problem that had been proposed, namely: 1) The process of developing video tutorial media on traditional dance material, namely *Andun* dance in arts and culture lessons using the R&D method with the development model used, namely ADDIE, namely analysis, design, developing, implement, and evaluate (assess); 2) The results of the validation of material experts and media experts can be seen that the results of the reliability of the feasibility of the material are 89% or good and the results of the reliability of the eligibility of the media are 79% or good; 3) Practical results of the development of video tutorial media for traditional dance material (*Andun* dance) seen from the student response as a whole showing very good responses because it is used without constraints that have fatal consequences for the use of video tutorial media on traditional dance material, namely *Andun* dance in arts and culture lessons; and 4) The results of the effectiveness of the development of tutorial video media, namely the results of the research questionnaire, many students like arts and culture lessons, students are more interested and motivated in learning by using video tutorial media, students tend to be active in learning and their curiosity increases. It can also be seen from the observation sheet that students' interest in learning with video tutorial media has increased.

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